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10 Attorneys for Plaintiff  
11 J & J Sports Productions, Inc.

12 UNITED STATES DISTRICT COURT  
13 SOUTHERN DISTRICT OF NEW YORK

14 J & J Sports Productions, Inc.,  
15 Plaintiff,

16 vs.

17 Jeff Centeno, individually and d/b/a New York  
18 City Cigars,

19 Defendants.

Case No.: 1:17-cv-6924

COMPLAINT

20 **PLAINTIFF ALLEGES:**

21 **JURISDICTION**

22 1. Jurisdiction is founded on the existence of a question arising under particular  
23 statutes. This action is brought pursuant to several federal statutes, including the Communications  
24 Act of 1934, as amended, Title 47 U.S.C. 605, *et seq.*, and The Cable & Television Consumer  
25 Protection and Competition Act of 1992, as amended, Title 47 U.S. Section 553, *et seq.*

26 2. This Court has jurisdiction of the subject matter of this action pursuant to 28 U.S.C.  
27 Section 1331, which states that the District Courts shall have original jurisdiction of all civil

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1 actions arising under the Constitution, laws, or treaties, of the United States. This Court has subject  
2 matter jurisdiction over the state law claims pursuant to 28 U.S.C. § 1367 (supplemental  
3 jurisdiction).

4 3. This Court has personal jurisdiction over the parties in this action as a result of the  
5 Defendant's wrongful acts hereinafter complained of which violated the Plaintiff's rights as the  
6 exclusive commercial domestic distributor of the televised fight *Program* hereinafter set forth at  
7 length. The Defendant's wrongful acts consisted of the interception, reception, publication,  
8 divulgence, display, exhibition, and tortious conversion of said property of Plaintiff within the  
9 control of the Plaintiff in the State of New York.

#### 10 VENUE

11 4. Pursuant to Title 47 U.S.C. Section 605, venue is proper in the Southern District of New  
12 York because a substantial part of the events or omissions giving rise to the claim occurred in this  
13 District.

#### 14 INTRADISTRICT ASSIGNMENT

15 5. Assignment to the Southern District of New York is proper because a substantial part of  
16 the events or omissions giving rise to the claim occurred in New York County and/or the United  
17 States District Court for the Southern District of New York has decided that suits of this nature,  
18 and each of them, are to be heard by the Courts in this particular Division.

#### 19 THE PARTIES

20 6. Plaintiff, J & J Sports Productions, Inc. is, and at all relevant times mentioned was, a  
21 California Corporation with its principal place of business located at 950 South Bascom Avenue,  
22 Suite 3010, San Jose, California 95128.

23 7. Plaintiff is informed and believes, Defendant Jeff Centeno was an owner, and/or operator,  
24 and/ or licensee, and/or permittee, and/or person in charge, and/or an individual with dominion,  
25 control, oversight and management of the commercial establishment doing business as New York  
26 City Cigars operating at 509 9th Avenue, New York, New York 10018.  
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1 8. Plaintiff is informed and believes, and alleges thereon that on Saturday, September 13,  
2 2014 (the night of the *Program* at issue herein, as more specifically defined in Paragraph 13),  
3 Defendant Jeff Centeno had the right and ability to supervise the activities of New York City  
4 Cigars, which included the unlawful interception of Plaintiff's *Program*.

5 9. Plaintiff is informed and believes, and alleges thereon that on Saturday, September 13,  
6 2014 (the night of the *Program* at issue herein, as more specifically defined in Paragraph 13), Jeff  
7 Centeno, had the obligation to supervise the activities of New York City Cigars, which included  
8 the unlawful interception of Plaintiff's *Program*, and, among other responsibilities, had the  
9 obligation to ensure that New York City Cigars operated lawfully at all times.

10 10. Plaintiff is informed and believes, and alleges thereon that on Saturday, September 13, 2014  
11 (the night of the *Program* at issue herein, as more specifically defined in Paragraph 13), Defendant  
12 Jeff Centeno, specifically directed or permitted the employees of New York City Cigars to  
13 unlawfully intercept and broadcast Plaintiff's *Program* at New York City Cigars, or intentionally  
14 intercepted, and/ or published the *Program* at New York City Cigars himself. The actions of the  
15 employees of New York City Cigars are directly imputable to Defendant Jeff Centeno, by virtue of  
16 his acknowledged responsibility for the operation of New York City Cigars.

17 11. Plaintiff is informed and believes, and alleges thereon that the unlawful broadcast of  
18 Plaintiff's *Program*, as supervised and/or authorized by Defendant Jeff Centeno, resulted in  
19 increased profits for New York City Cigars.

20 **COUNT I**

21 **(Violation of Title 47 U.S.C. Section 605)**

22 12. Plaintiff J & J Sports Productions, Inc., hereby incorporates by reference all of the  
23 allegations contained in paragraphs 1-11, inclusive, as though set forth herein at length.

24  
25 13. Pursuant to contract, Plaintiff J & J Sports Productions, Inc., was granted the exclusive  
26 nationwide commercial distribution (closed-circuit) rights to "*Mayhem*" *Floyd Mayweather, Jr. v.*  
27 *Marcos Rene Maidana, II WBC World Lightweight Championship Fight Program*, telecast  
28 nationwide on Saturday, September 13, 2014 (this included all under-card bouts and fight

commentary encompassed in the television broadcast of the event, hereinafter referred to as the "*Program*").

14. Pursuant to contract, Plaintiff J & J Sports Productions, Inc., entered into subsequent sublicensing agreements with various commercial entities throughout North America, including entities within the State of New York, by which it granted these entities limited sublicensing rights, specifically the rights to publicly exhibit the *Program* within their respective commercial establishments in the hospitality industry (i.e., hotels, racetracks, casinos, bars, taverns, restaurants, social clubs, etc.).

15. As a commercial distributor and licensor of sporting events, including the *Program*, Plaintiff J & J Sports Production, Inc., expended substantial monies marketing, advertising, promoting, administering, and transmitting the *Program* to its customers, the aforementioned commercial entities.

16. With full knowledge that the *Program* was not to be intercepted, received, published, divulged, displayed, and/or exhibited by commercial entities unauthorized to do so, the above named Defendant, either through direct action or through actions of employees or agents directly imputable to Defendant (as outlined in paragraphs 7-11 above), did unlawfully intercept, receive, publish, divulge, display, and/or exhibit the *Program* at the time of its transmission at his commercial establishment in New York, New York located at 509 9th Avenue, New York, New York 10018.

17. Said unauthorized interception, reception, publication, exhibition, divulgence, display, and/or exhibition by the Defendant was done willfully and for purposes of direct and/or indirect commercial advantage and/or private financial gain.

18. Title 47 U.S.C. Section 605, *et seq.*, prohibits the unauthorized publication or use of communications (such as the transmission of the *Program* for which Plaintiff J & J Sports Productions, Inc., had the distribution rights thereto).

19. By reason of the aforesaid mentioned conduct, the aforementioned Defendant, violated Title 47 U.S.C. Section 605, *et seq.*

20. By reason of the Defendant's violation of Title 47 U.S.C. Section 605, *et seq.*, Plaintiff J & J Sports Production, Inc., has the private right of action pursuant to Title 47 U.S.C. Section 605.

21. As the result of the aforementioned Defendant's violation of Title 47 U.S.C. Section 605, and pursuant to said Section 605, Plaintiff J & J Sports Productions, Inc., is entitled to the following from each Defendant:

(a) Statutory damages for each violation of in an amount to \$10,000 pursuant to Title 47 U.S.C. Section 605(e)(3)(C)(i)(II); and also

(b) Statutory damages for each willful violation in an amount to \$100,000.00 pursuant to Title 47 U.S.C. 605(e)(3)(C)(ii), and also

(c) the recovery of full costs, including reasonable attorneys' fees, pursuant to Title 47 U.S.C. Section 605(e)(3)(B)(iii).

**WHEREFORE, Plaintiff prays for judgment as set forth below.**

**COUNT II**

**(Violation of Title 47 U.S.C. Section 553)**

22. Plaintiff's hereby incorporates by reference all of the allegations contained in paragraphs 1-21, inclusive, as though set forth herein at length.

23. The unauthorized interceptions, reception, publication, divulgence, display, and/or exhibition of the *Program* by the above named Defendant was prohibited by Title 47 U.S.C. Section 553, *et seq.*

24. By reason of the aforesaid mentioned conduct, the aforementioned Defendant, violated Title 47 U.S.C. Section 553, *et seq.*

25. By reason of the Defendant's violation of Title 47 U.S.C. Section 553, *et seq.*, Plaintiff J & J Sports Productions, Inc., has the private right of action pursuant to Title 47 U.S.C. Section 553.

1 26. As the result of the aforementioned Defendant's violation of Title 47 U.S.C. Section 553,  
2 Plaintiff J & J Sports Productions, Inc., is entitled to the following from each Defendant:

- 3 (a) Statutory damages for each violation in an amount to  
4 \$10,000.00 pursuant to Title 47 U.S.C. § 553(c)(3)(A)(ii); and also  
5  
6 (b) Statutory damages for each willful violation in an amount to  
7 \$50,000.00 pursuant to Title 47 U.S.C. § 553(c)(3)(B); and also  
8  
9 (c) the recovery of full costs pursuant to Title 47 U.S.C. Section 553  
10 (c)(2)(C); and also  
11  
12 (d) and in the discretion of this Honorable Court, reasonable attorneys'  
13 fees, pursuant to Title 47 U.S.C. Section 553 (c)(2)(C).

14 **WHEREFORE, Plaintiff prays for judgment as set forth below.**

15 **As to the First Count:**

- 16  
17 1. For statutory damages in the amount of \$110,000.00 against the Defendant,  
18 and  
19 2. For reasonable attorneys' fees as mandated by statute, and  
20 3. For all costs of suit, including but not limited to filing fees, service of  
21 process fees, investigative costs, and  
22 4. For such other and further relief as this Honorable Court may deem just  
23 and proper;

24 **As to the Second Count:**

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- 1           1.       For statutory damages in the amount of \$60,000.00 against the Defendant,  
2                   and;
- 3           2.       For reasonable attorneys' fees as may be awarded in the Court's  
4                   discretion pursuant to statute, and;
- 5           3.       For all costs of suit, including but not limited to filing fees, service of process fees,  
6                   investigative costs, and;
- 7           4.       For such other and further relief as this Honorable Court may deem just  
8                   and proper.

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11                                   Respectfully submitted,

12   Date:   September 11, 2017

/s/ Thomas P. Riley

**LAW OFFICES OF THOMAS P. RILEY, P.C.**

By: Thomas P. Riley

Attorneys for Plaintiff

J & J Sports Productions, Inc.

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